

January 31, 2014

Greetings and Happy New Year from ProAssurance Mid-Continent Underwriters!

ProAssurance Mid-Continent has long been your reliable source for medical professional liability options. In our continuing efforts to provide you with superior service, we offer you some enhancements for the new year.

Our first enhancement is the addition of eblast newsletter communications—such as this newsletter! You will receive at least one newsletter a month, in one of three formats:

- Mid-Continent *Spotlight* – Provides you with news from within our company
- Mid-Continent *Focus* – Provides you with information on business trends
- Mid-Continent *Pulse* – Provides you with information on related developments outside of Mid-Continent

The second enhancement is our newly redesigned website. We've solicited feedback from many of you, and our experts have created content to enhance our collective success. Please look for:

- your new "Broker Toolbox." This toolbox includes co-brandable marketing flyers; you can easily add your logo and submission information. The flyers provide detailed program and class information.
- a regular appetite guide and hit list.

To access these new tools and benefit from other improvements to our website, visit ProAssuranceMidContinent.com. This website will continue to evolve to better serve you. If you have suggestions for improvements—including how we can make your job as our broker easier—please email jesparza@proassurance.com.

Here's wishing you a successful 2014!