

PROASSURANCE  
MID-CONTINENT  
UNDERWRITERS, INC



# FOCUS

February 20, 2014

Welcome to our February issue of Mid-Continent *Focus*!

Cupid has set his sights on a program you're going to love—ProAssurance Mid-Continent's **Master Policy Program** for associations and franchises.

This new program is ideal for your association and franchise clients whose members have similar needs and procedures. They can benefit from our specialized program written on a master policy with an overall aggregate for the entire group and individual limits for each member or location.

Take advantage of this opportunity to provide a product most associations and franchises are seeking. Benefits include:

- Customized coverage in one product specifically designed to meet the association's or franchise's needs
- Specialized pricing and policy options
- Simple administration with a high renewal rate
- Availability in most of our classes and territories

While ProAssurance Mid-Continent does not offer exclusive products, here's a little bonus for you—we will not compete for a Master Policy Program in the same class and territory. This means if you establish a Master Policy Program with us for, say, a statewide assisted living association, we will not allow another program in that same class and territory. *Now that beats flowers and chocolates any day!*

For more information about ProAssurance Mid-Continent's Master Policy Program, please contact our National Sales Manager, Jason Esparza, via [jesparza@proassurance.com](mailto:jesparza@proassurance.com) or 832.498.5961. **Thank you** for your business.

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